

Press Release: YZATEC and SYMMETRON announce their partnership to address the CIS countries and Baltics market growing needs for ultrasonic technology for new generation of water meters and heat meters.

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YZATEC APPOINTS SYMMETRON GROUP AS THE EXCLUSIVE DISTRIBUTOR OF ITS TECHNOLOGIES FOR THE CIS COUNTRIES AND BALTICS MARKET

BLAGNAC, France – Yzatec, an innovative company positioned in the ultrasonic sensor market, announces today that it has entered into an exclusive distribution agreement with Symmetron Group, a leading electronic component distributor headquartered in Moscow, to introduce its technologies into the CIS countries and Baltics market.

According to Alain Ramond, President and CEO of Yzatec, the company is expanding quickly into countries that have large demand for ultrasonic new technologies to create cost effective new generation of water meters and heat meters with communication capabilities. Yzatec is very well positioned in this market and has created a new line of ultrasonic sensors and ASIC technologies bringing both very cost efficient solution and high performances. CIS countries and Baltics have huge needs in terms water metering solutions and Yzatec has the right technologies for this market. "We are pleased to work with Symmetron to introduce our technologies in the CIS countries and Baltics, said Alain Ramond, Symmetron has a lot of experience in bringing to market innovative technologies and has a very strong reputation in these counties. I am sure this will allow Yzatec to be in front of key players quickly and also support them locally on the long term."

Symmetron Group President, Alexey Priyma, adds "Symmetron is constantly looking for innovative solutions and technologies that our customers can leverage to create new products and better compete in this challenging market. The water and heat meter market is very active in the CIS countries and Baltics and customers were searching technologies, particularly in the ultrasonic sensors, to reduce cost as the electronic meters will be replacing mechanical ones over time. We are pleased to partner with Yzatec, they have a very strong technical team. Yzatec new ultrasonic technology is very attractive and fits well with our market."

About Yzatec www.yzatec.com

Yzatec is a leading technology company in High Performances and Cost Effective sensors for a large range of industrial applications. Yzatec provides advanced piezo based products for the sensor market and has a complete line of ultrasonic sensors for flowmeters, heat meters and water meters as well as piezo based sensors for vibration and pressure sensing. Yzatec has an extensive background in creating sensor products for the large volume industries such as automotive, industrial, water market.

About Symmetron www.symmetron.ru

Established in 1993, Symmetron company has grown to be one of the leading distributors of electronic components in Russia and CIS countries. Headquartered in Moscow, Symmetron Group now maintains 7 additional branch offices and representatives. Distinctive features of Symmetron include the broad stock offering, well developed logistics across countries and highly qualified technical support by the application design team.